

Privacy Policy Regarding Personal Data of Charity Runners Participating in Marathon Events and Running Events from the European Economic Area (EEA) and the United Kingdom

NPO Kidsdoor (hereinafter referred to as "Kidsdoor" and "we") handles your personal data as charity runners participating in marathon events and running events (hereinafter referred to as "the Events") and are located in the European Economic Area (EEA), including EU member states, Norway, Iceland, and Liechtenstein, as well as the United Kingdom. When collecting personal data of charity runners, Kidsdoor adheres to the contents stated in this Privacy Policy (hereinafter referred to as "this Policy") to handle personal information in a legal and fair manner for the purpose of protecting personal data.

For the handling of personal information of individuals located outside the EEA and the United Kingdom, please refer to Kidsdoor's website's Privacy Policy.

1. Personal Information We Collect

In this Policy, personal data refers to data that can identify or potentially identify an individual. Kidsdoor may collect the following personal data of charity runners. Please note that certain personal data may not fall under the legal definition of personal data depending on its content.

(1) When receiving donations through the Events:

Name, gender, date of birth, email address, address, telephone number, nationality

Other necessary information for donations during the Events

(2) When you browse Kidsdoor's website:

Device information, location information (only if you have given prior consent), IP address, HTTP cookies, anonymous IDs, communication log information

2. Collection, Purpose of Use, and Share of Personal Data

Kidsdoor will collect, use, and share your personal data in compliance with applicable laws and internal regulations under strict management.

The collection of your personal data by Kidsdoor may occur either through the event organizers or directly by Kidsdoor.

(1) Kidsdoor will use the personal data within the scope of the following purposes:

- To receive donations through the Events
 - Communication regarding acknowledgments of donations and responding to inquiries
 - Sending business reports and activity updates of Kidsdoor

- Providing information regarding events organized by Kidsdoor, delivering newsletters and email magazines
- Sending requests for continuous or emergency support
- Managing and utilizing information for donation administrative procedures, maintaining records for issuing receipts
- Generating various statistical data
- For the improvement of Kidsdoor's website
 - Conducting surveys and analysis of website usage trends
 - Enhancing the services provided on Kidsdoor's website

(2) Additional Handling

If Kidsdoor handles personal data of charity runners for purposes other than those mentioned above, Kidsdoor will notify the respective charity runners in advance regarding the necessary information based on the additional handling purposes and relevant laws.

(3) Legal Basis

For the purposes mentioned in (1) above, Kidsdoor will handle the personal data of charity runners based on their consent to this Policy (including cases where consent is obtained by event organizers) and the legitimate interests of Kidsdoor in carrying out its activities. Charity runners have the right to withdraw their consent at any time. However, the withdrawal of consent does not affect the legality of any personal data processing conducted prior to such withdrawal. If consent is withdrawn, please contact the contact point specified in Section 9.

When obtaining personal data from charity runners under the age of 18, Kidsdoor will always obtain consent from their parent or guardian, or permission granted by their parent or guardian. Individuals under the age of 18 are requested to obtain consent from their parent or guardian or obtain permission in relation to participating in the Events or browsing the website before doing so.

(4) Data Storage Period

Kidsdoor will store the personal data of charity runners only for the period necessary to fulfill the specified purposes of use mentioned above. Once the data is no longer necessary, it will be promptly erased.

(5) Data Transfer

Kidsdoor will not disclose and share the personal data of charity runners to third parties without obtaining prior consent from the individuals. However, for the purpose of mailing or shipping activities, Kidsdoor may entrust part or all of the tasks to a third-party service provider and share them with

personal data within the necessary scope to achieve the purposes mentioned in Section 2(1).

Additionally, Kidsdoor may disclose personal data to governmental authorities, courts, or law enforcement agencies in accordance with applicable laws, when required by law, court order, or request from government or law enforcement agencies.

(6) Sensitive Personal Information

Kidsdoor does not anticipate receiving or obtaining sensitive personal information from event organizers or through its own means.

3. Management of Personal Data

In handling personal data, Kidsdoor strives to store and manage it accurately and keep it up to date. Kidsdoor implements security measures to prevent the leakage, loss, damage, or alteration of personal data, and securely stores and manages it under strict control. Kidsdoor also appropriately supervises employees who handle personal data and any third-party entities to whom the handling of personal data is entrusted.

4. Information Distribution

Kidsdoor sends charity runners newsletters, email magazines reporting on its activities, as well as requests for ongoing and emergency support. Charity runners have the option to refuse these information distributions at any time.

If you do not wish to receive these information distributions, please contact the contact point mentioned in section 9.

5. Data Protection Rights

Charity runners may request access to, correction or erasure of, or restriction of the processing of, or data portability of personal data held by Kidsdoor.

6. Collection and use of cookies

Kidsdoor's website may collect cookies, device information, software information, and other information about visitors to Kidsdoor's website. Kidsdoor's website uses this information as general statistical information for research and analysis of trends in the use of Kidsdoor's website and does not identify any personal information.

Kidsdoor uses Google Analytics, provided by Google, to understand and analyze the usage patterns of its website visitors. Google Analytics uses cookies to collect information about the visitors. The information collected by Google Analytics is managed by Google in accordance with their terms of use and privacy policy. For more information about the data collection and processing mechanisms

used by Google Analytics, please refer to "How Google uses information from sites or apps that use its services." If visitors wish to opt out of Google Analytics tracking on the Kidsdoor website, they can stop the information collection by using the "Google Analytics Opt-out Browser Add-on" feature provided below.

Google Analytics Terms of Use

<https://marketingplatform.google.com/about/analytics/terms/jp/>

Google Privacy Policy

<http://www.google.com/intl/ja/policies/privacy/>

How Google uses information from sites or apps that use its services.

<https://www.google.com/intl/ja/policies/privacy/partners/>

Google Analytics Opt-out Browser Add-on

<https://tools.google.com/dlpage/gaoptout?hl=ja>

7. Privacy Policies of Other Websites

The Kidsdoor website may contain links to other websites. This Policy applies only with respect to the Kidsdoor's website. If you click on a link to another website, please read the privacy policy of that website.

8. Changes to Kidsdoor Privacy Policy

Kidsdoor keeps this Policy under regular review and places any updates on this web page. Any changes to this Policy will be posted on the Kidsdoor website, so please check it in a timely manner.

9. Contact

If you have any inquiries or questions regarding this Policy or the processing of your personal data by Kidsdoor organization, or if you wish to exercise one of your data protection rights, please submit your request via one of the following methods: telephone, email, or postal mail to the contact details below.

Name: NPO Kidsdoor

Board Chairman: Yumiko Watanabe

Address: 2F Prime Urban Shinkawa bldg 2-16-10

Shinkawa, Chuo-ku, Tokyo Japan 104-0033

Tel.: 03 (5244) 9990

Mail: jimukyoku@kidsdoor.net

10. Contacting a supervisory authority.

Charity runners have the right to appeal against the processing of their personal data by Kidsdoor to the supervisory authority of the EEA Member State and the United Kingdom where the charity runner is located, works or where the GDPR violation occurred, for data protection purposes.

Enacted on April 20, 2023